

ARCHIE
SERIES

Archie's Pal

APPROVED
BY THE
COMICS
CODE



AUTHORITY

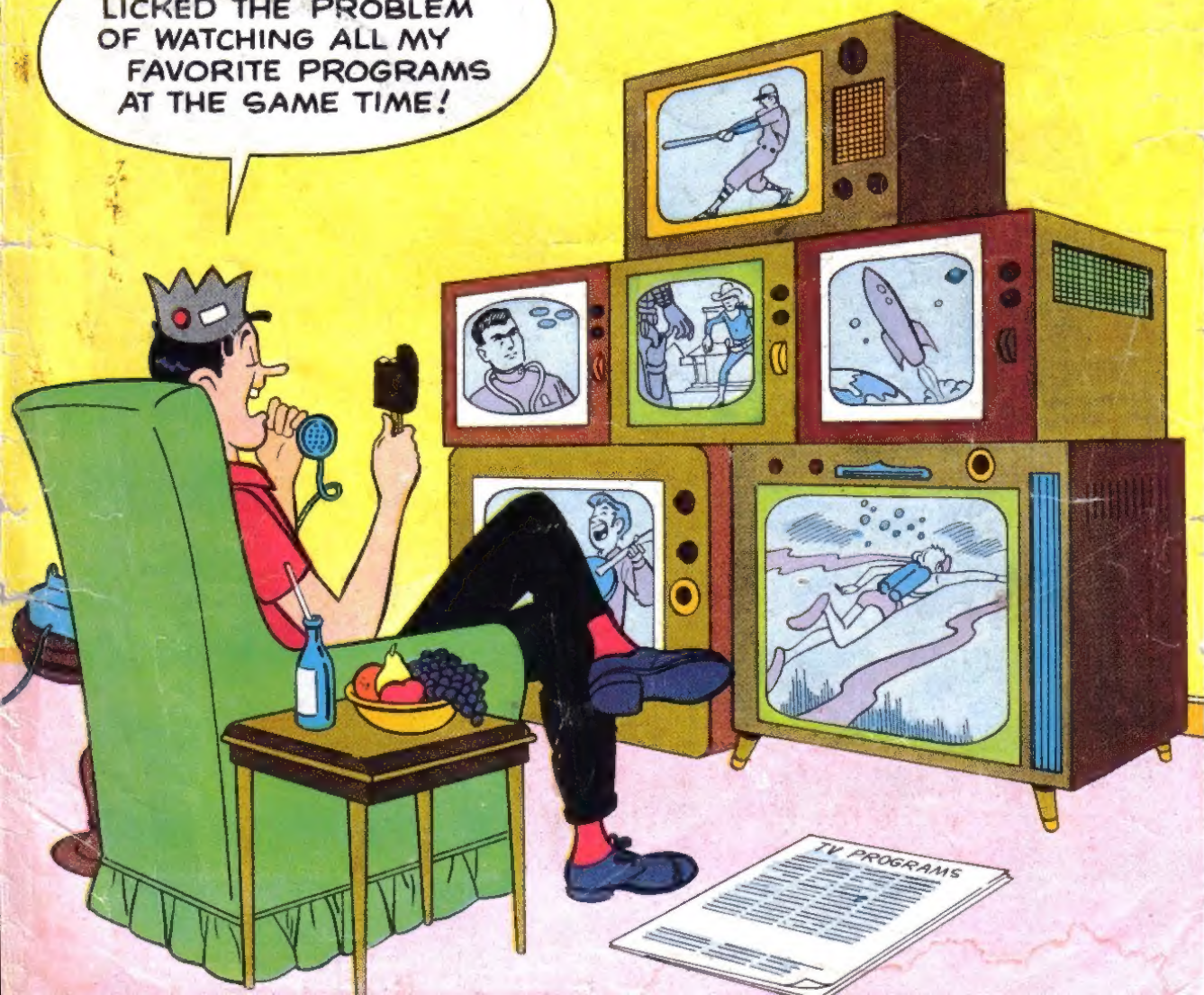
12¢

PDC

OCT.
NO. 89

Jughead

ARCHIE, I FINALLY
LICKED THE PROBLEM
OF WATCHING ALL MY
FAVORITE PROGRAMS
AT THE SAME TIME!



Male or Female

MINIATURE DOG

at
NO COST!



Will
You
Give
Me A
Home?

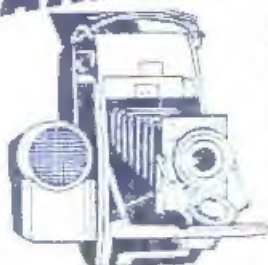
This is our way of getting acquainted. This cute, loveable, young, Miniature Dog needs a home. It is so tiny you can carry it in a pocket or hold it in one hand, yet is so intelligent it is almost human. A reliable watch dog as well as a loyal and affectionate pet. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my own tiny pet so much that I'm sure you'll love one too. Please send me your favorite snapshot, photo or Kodak picture when writing for your Miniature Dog. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our e.o.d. service plus postage on arrival and I'll send you the "Movietone" frame at no extra cost. Your original returned. Also include the color of hair and eyes with each picture, so I can give you our bargain offer on a second enlargement artfully hand colored in oils for greater beauty, sparkle and life. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Limit of 2 to any one adult. Mrs. Ruth Long, Gift Manager.

SUPPLY LIMITED

DEAN STUDIOS (Our 25th Year) • Dept X-515, 913 Walnut St., Des Moines 2, Iowa

Amazing, NEW, 10 Second POLAROID CAMERA

at
NO COST!



To get acquainted, I'll send you 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my own tiny pet so much that I'm sure you'll love one too. Please send me your favorite snapshot, photo or Kodak picture when writing for your Polaroid Camera. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our e.o.d. service plus postage on arrival and I'll send you the "Movietone" frame at no extra cost. Your original returned. Also include the color of hair and eyes with each picture, so I can give you our bargain offer on a second enlargement artfully hand colored in oils for greater beauty, sparkle and life. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Limit of 2 to any one adult. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS

Dept X-516 • 913 Walnut Street • Des Moines 2, Iowa

NEW, Tiny, Powerful BULOVA RADIO

at
NO COST!



To get acquainted, I'll send you 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my own tiny pet so much that I'm sure you'll love one too. Please send me your favorite snapshot, photo or Kodak picture when writing for your Bulova radio. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our e.o.d. service plus postage on arrival and I'll send you the "Movietone" frame at no extra cost. Your original returned. Also include the color of hair and eyes with each picture, so I can give you our bargain offer on a second enlargement artfully hand colored in oils for greater beauty, sparkle and life. Send today for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Limit of 2 to any one adult. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS

Dept. X-517 • 913 Walnut Street • Des Moines 2, Iowa



**SUPPLY
LIMITED**

PLEASE GIVE ME A HOME at NO COST!

Your NEW Real, Live MINIATURE MONKEY

This cute, little, Miniature Monkey needs a home. It is so small you can carry it in your pocket or hold it in one hand. To get acquainted, I'll send you this live, loveable Miniature Monkey. Simply hand out or mail only 20 get-acquainted coupons FREE to friends or relatives and help us get that many new customers as per our premium letter. I enjoy my tiny pet so much that I'm sure you'll love one, too. Please send me your favorite snapshot, photo or negative when writing for your Miniature Monkey. We will make you a beautiful 5 x 7 inch enlargement in a "Movietone" frame and you can tell friends about our hand colored enlargements when handing out the coupons. Send today and pay postman only forty-nine cents and a few cents for our e.o.d. service plus postage on arrival. Your original returned. Also include the color of hair and eyes with each picture so I can give you our bargain offer on a second enlargement artfully hand colored in oils for greater beauty, sparkle and life. Limit of 2 to any one adult. SEND TODAY for your 20 FREE coupons to hand out and please include your name, address and favorite snapshot. Our supply of Miniature Monkeys is limited. Mrs. Ruth Long, Gift Manager.

I would like to receive the Miniature Monkey. Please send me premium letter and 20 coupons to hand out free. Enclosed find _____ snapshots or negatives for enlarging. (Limit of 2).

Color of Hair _____ Color of Eyes _____

Name _____

Address _____

City _____ State _____

DEAN STUDIOS

DEPT. X-518, 913 WALNUT STREET
DES MOINES 2, IOWA

Jughead

The Squealer

REGGIE! Y...YOU'RE MY **BIGGEST** WORRY! YOU'VE GOT TO **PROMISE** ME! PROMISE YOU WON'T **SQUEAL**!

STOP, LITTLE PAL OF MY CRADLE DAYS! WHAT DO YOU TAKE ME FOR, ANYWAY?

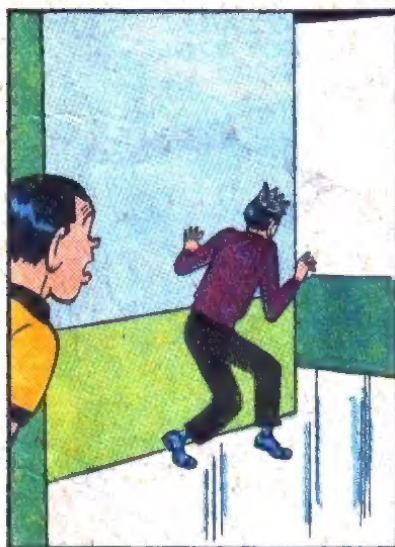
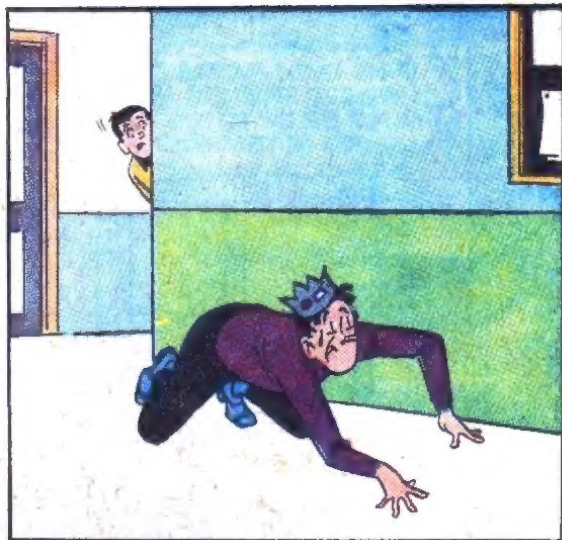
AM I SOME SORT OF DISHONORABLE CUR? A BACK-STABBING BANDITTO?

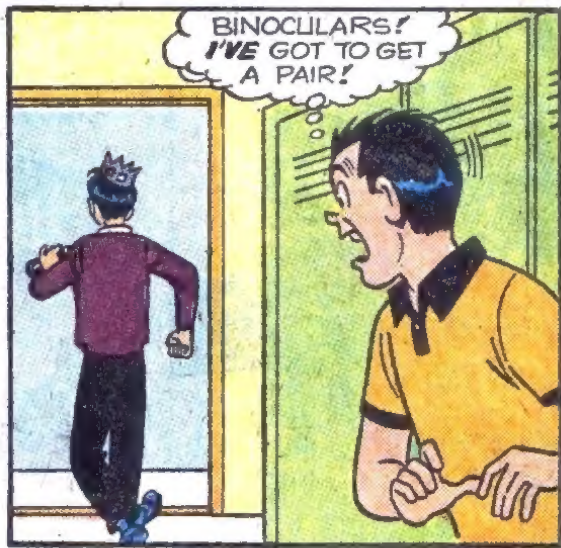
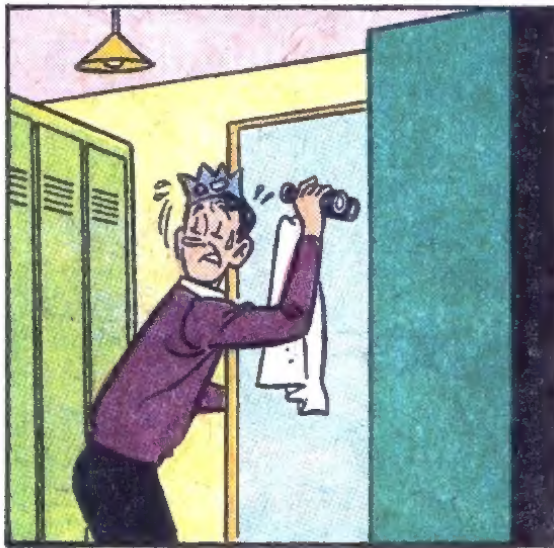
YES!

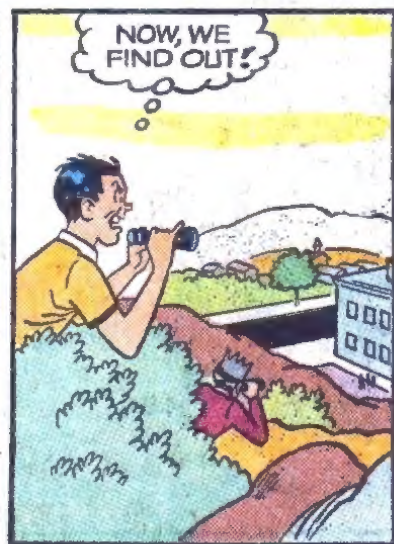
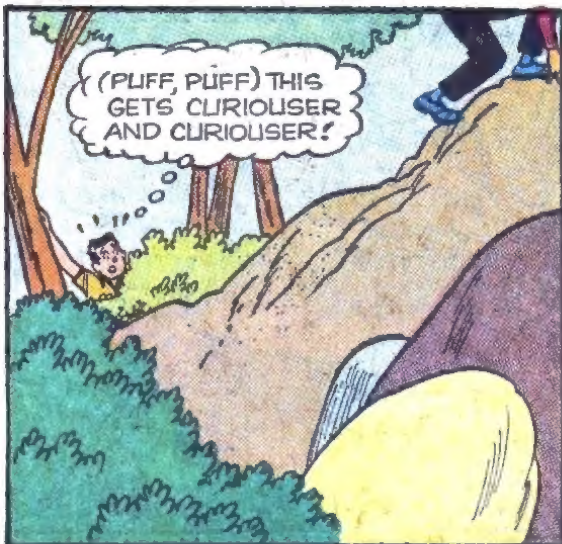
AM I A VICIOUS VIPER WHOSE FANGS DRIP VENOM? A LURKING MENACE WAITING TO POUNCE ON MY FRIENDS?

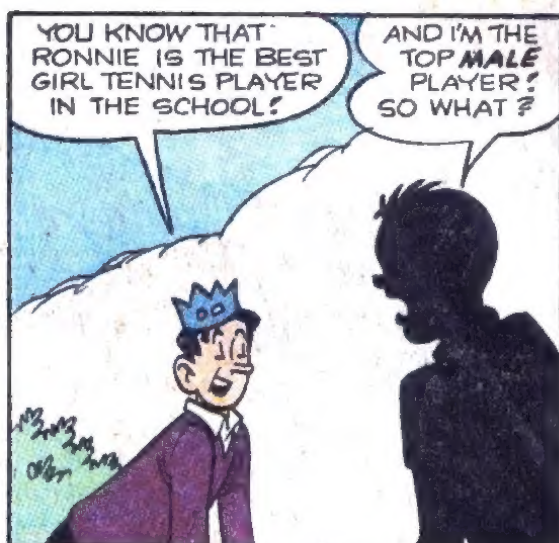
YEP!











KNOW YOUR SIGNS



... FOR SAFETY

WHAT DOES THIS SIGN MEAN?

Even if the lettering on a traffic sign cannot be read, the shape and color tells you what to do.

*See answer below.



... FOR BIKE TIRES



U.S. ROYAL BIKE TIRES

HAVE 3 PLY CENTER-LAP CONSTRUCTION

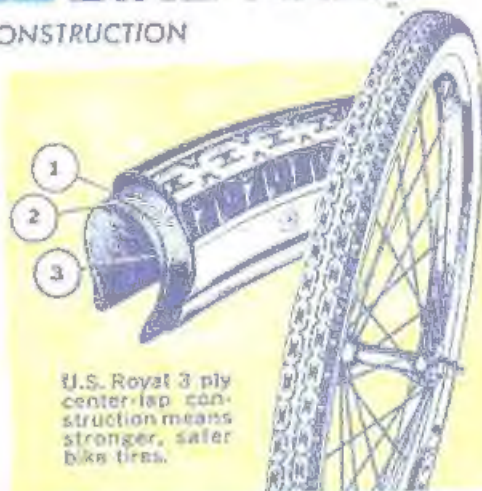
FOR SAFETY
and LONG LIFE

All U.S. Royal bike tires have 3 plies of high tensile cord fabric under the tread.

... Triple insurance against bruises and breaks. They're the "Safety First" tires with extra mileage built-in.



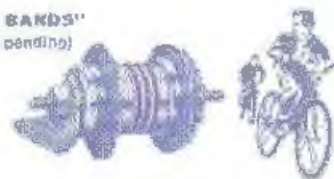
... Quality-manufactured in U.S.A. by
United States Rubber
CYCLE TIRE DIVISION
549 East Georgia Street • Indianapolis 6, Indiana



U.S. Royal 3 ply center-lap construction means stronger, safer bike tires.

"Me? I'm O.K. But you should see the other kid! The dumb guy thought he knew all about bike brakes. Tried to tell me those old-fashioned handlebar brakes work better'n my Bendix brakes. What a creep! Anybody knows Bendix Automatics start faster, shift easier, stop smoother. Guess that's why more U.S.-built bikes are sold with Bendix Automatics than 3-speed brakes. Like to have 'em on your bike? Find out how. Send for the free folder."

P.S. LOOK FOR THE "RED BANDS"
(Design pat. pending)



GET MORE FACTS. SEND FOR FREE FOLDER!

Rush my copy of your illustrated folder fully describing the new Bendix® Automatic Transmission and Power Brake.

ECLIPSE MACHINE DIVISION, DEPT. A
THE BENDIX CORPORATION, ELMIRA, N. Y.

Name _____ (Please Print)

Address _____

City _____ Zone _____ State _____

Jughead IN "STRANGE CHANGE"

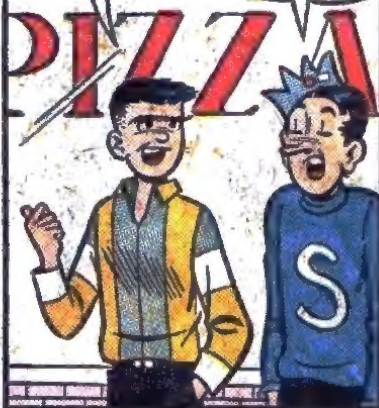
MY COUSIN ED WANTS TO TREAT US, JUGGIE!

I CAN'T STAND BURGERS!

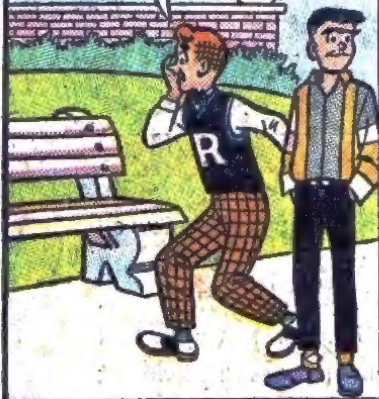
Burger Paradise

HOW ABOUT A SLICE OF PIZZA THEN?

I HATE PIZZA!



JUG TURNING DOWN BURGERS AND PIZZA?? THIS IS TOO MUCH! I'VE GOT TO SIT DOWN!



AREN'T YOU GOING TO SIT WITH US?

NO!



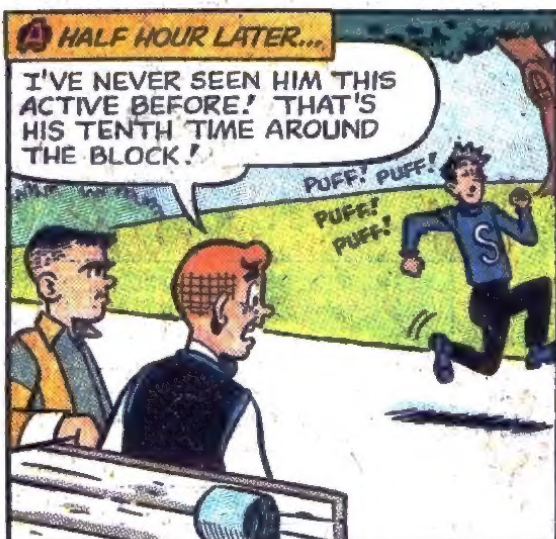
...I'M GOING TO RUN AROUND THE BLOCK! I NEED THE EXERCISE!



A HALF HOUR LATER...

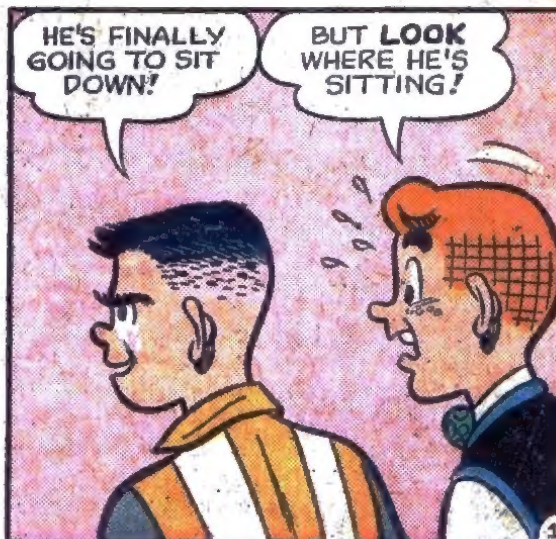
I'VE NEVER SEEN HIM THIS ACTIVE BEFORE! THAT'S HIS TENTH TIME AROUND THE BLOCK!

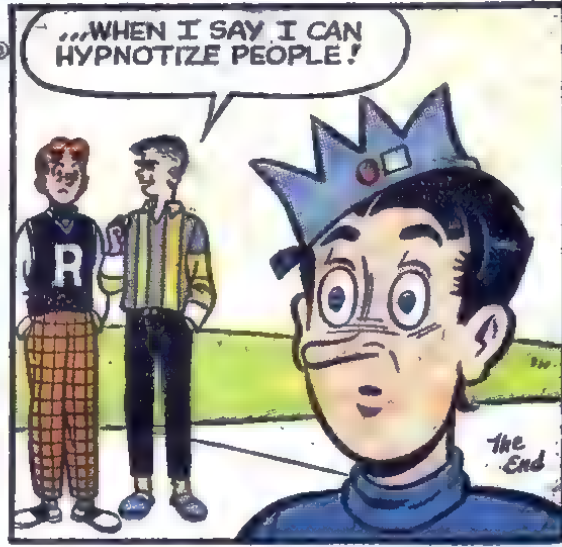
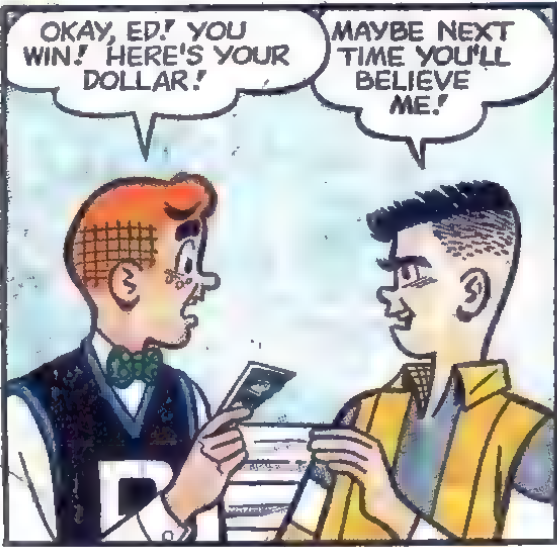
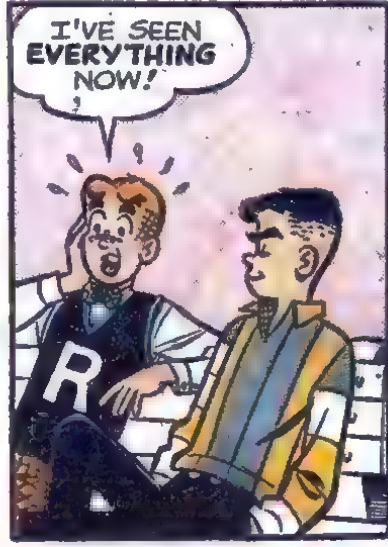
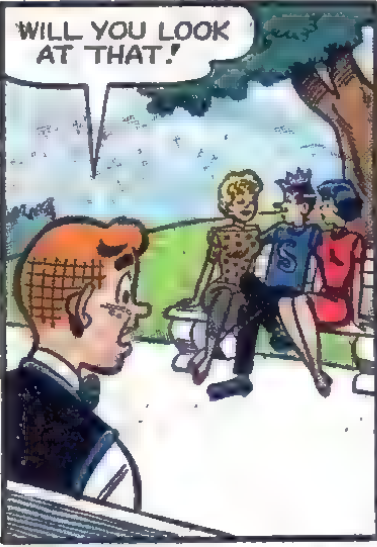
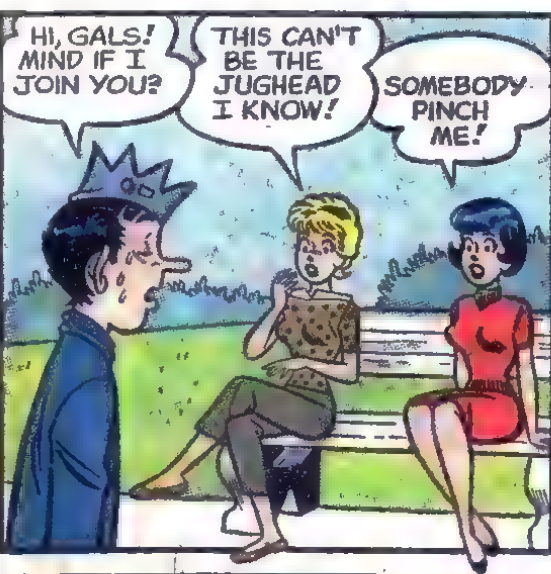
PUFF! PUFF!
PUFF! PUFF!



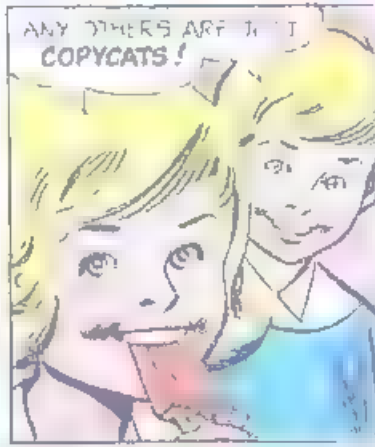
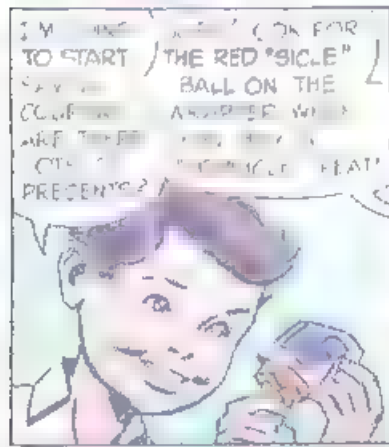
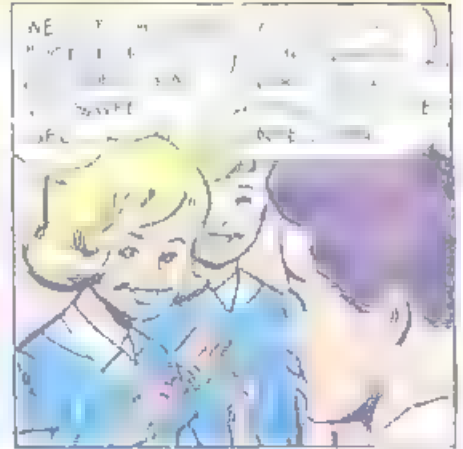
HE'S FINALLY GOING TO SIT DOWN!

BUT LOOK WHERE HE'S SITTING!





FUN WITH THE "POPSICLE" KIDS



This is it!



ARE JUST COPYCATS!

Send for a FREE Giant Gift List, with 100 'POPSICLE' Box #350 New York 40, N.Y.

New Amazing Invention — "MAGIC ART REPRODUCER"

DRAW ANY PERSON NO TALENT! IN ONE MINUTE NO LESSONS!

Anyone Can Draw With This Amazing New Invention—Instantly!



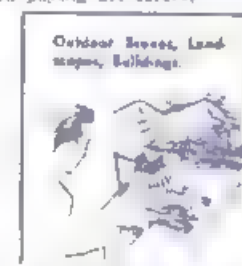
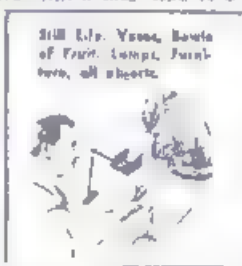
FREE! Simple Secrets of Art Tricks of the Trade...
This is a new and exciting way to learn to draw. It's so easy and so fast that you can be an artist in just one minute. No lessons, no talent, no money. Just a few simple steps and you can be an artist. This is a new and exciting way to learn to draw. It's so easy and so fast that you can be an artist in just one minute. No lessons, no talent, no money. Just a few simple steps and you can be an artist.

You Can Draw Your Family, Friends, Anything From REAL LIFE Like An Artist Even if You CAN'T DRAW A Straight Line!



Yes, anyone from 5 to 80 can draw or sketch or paint anything now... the very first time you use the "Magic Art Reproducer" like a professional artist no matter how "hopeless" you think you are! Anything you want to draw is automatically seen on any sheet of paper instantly! Then easily and quickly follow the lines of the "picture image" with your pencil... and you have an accurate original drawing that anyone would think an artist had done. Also make drawings larger or smaller as you wish. Anyone can use it on any desk, table, board, etc.—indoors or outdoors! No other lessons or practice or talent needed!

HAVE FUN! BE POPULAR! Everyone will ask you to draw them. You'll be in demand! After a short time you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.



Also Excellent for Every Other Type of Drawing!

- Human Figures
- Outdoor Scenes
- Landscapes
- Buildings
- Still Life
- Vases, Bowls of Fruit
- Lamps, Furniture
- All objects
- Copy all portraits
- Copy all drawings
- Copy all designs
- Copy all sketches
- Copy all paintings
- Copy all drawings
- Copy all sketches
- Copy all paintings

SEND NO MONEY!
Free 10-Day Trial!

Just send name and address. Pay postman on delivery \$1.98 plus postage. Or send only \$1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist or return merchandise after 10-day trial and your money will be refunded.

NORTON PRODUCTS, Dept. 734 296 Broadway, New York 7, N. Y.

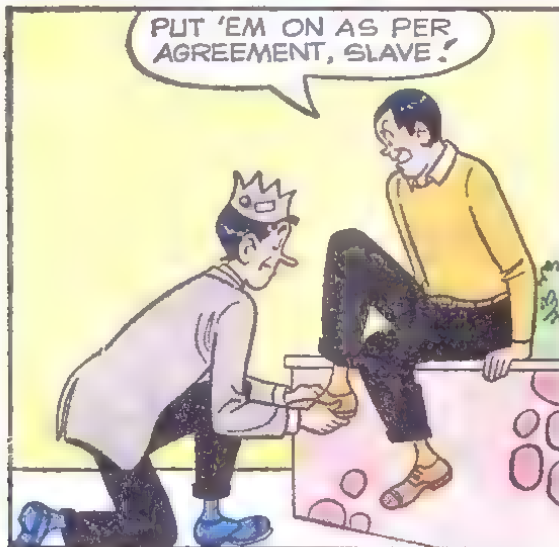
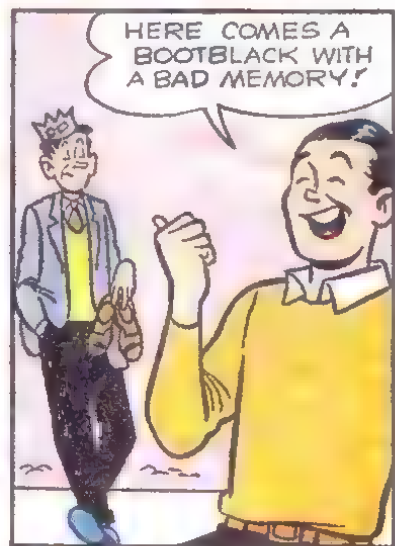
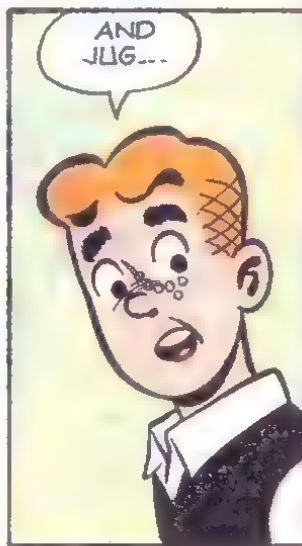
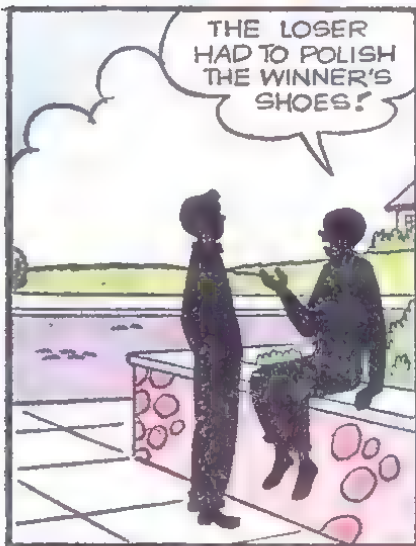
Jughead REVENGE

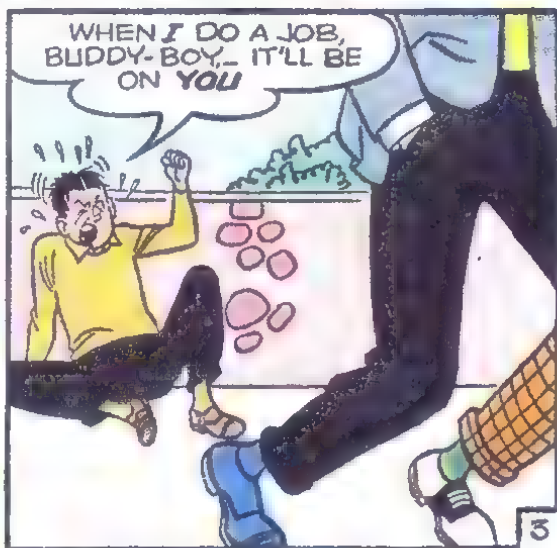
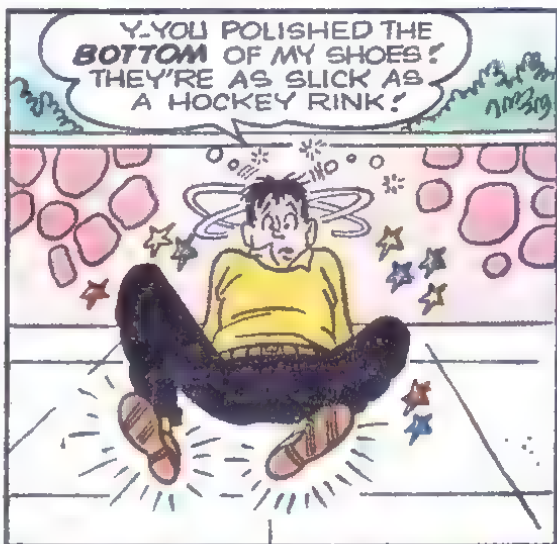
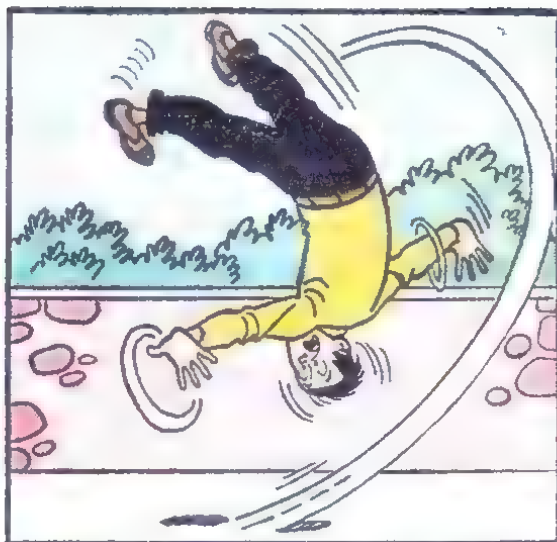
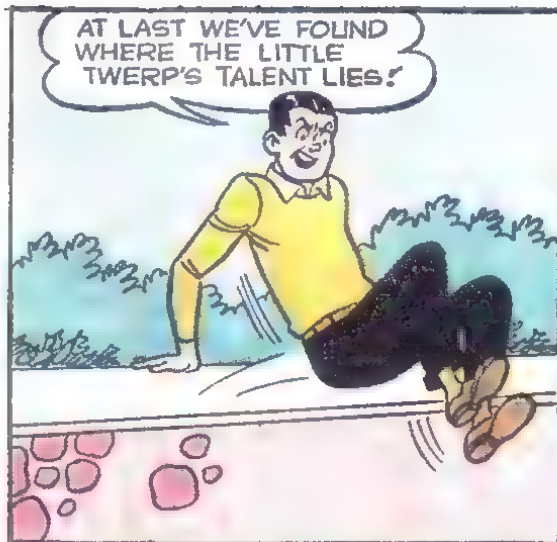
MIND IF I ASK
YOU A PERSONAL
QUESTION, REG?

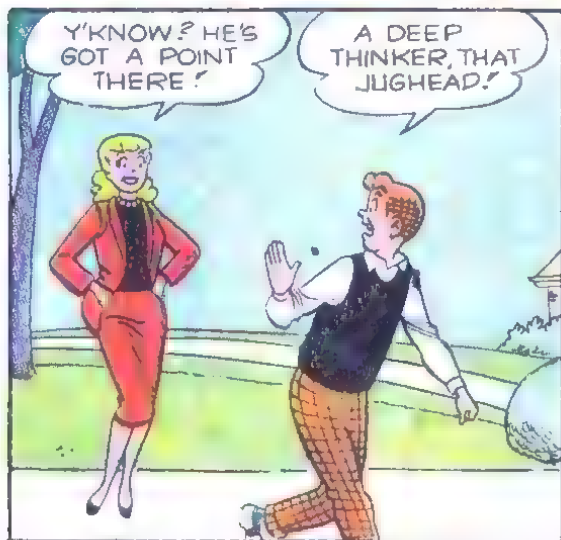
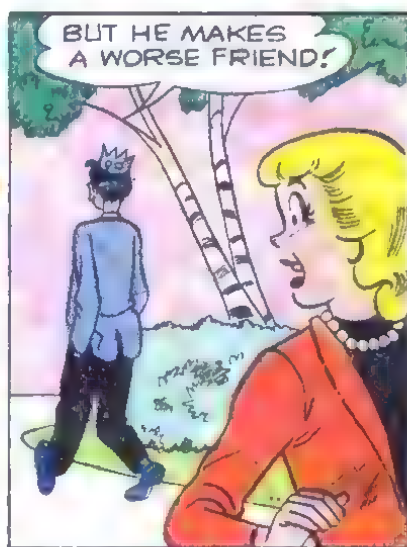
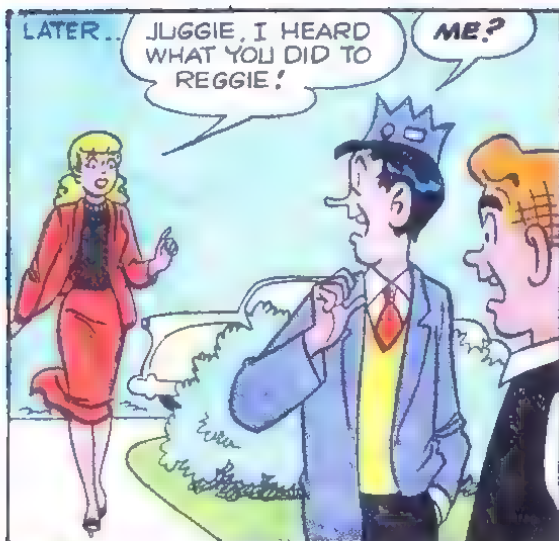
SHOOT?

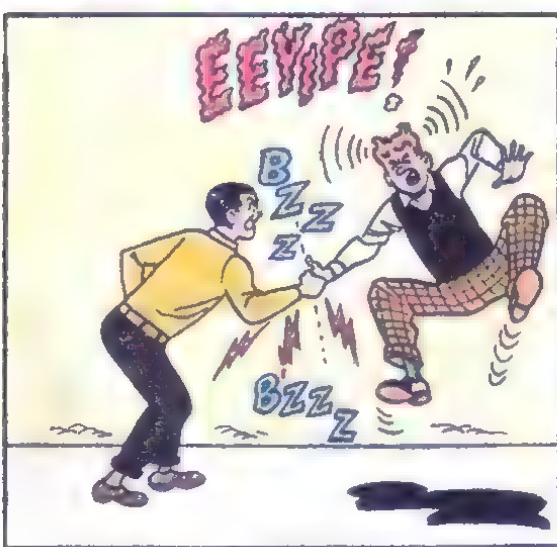
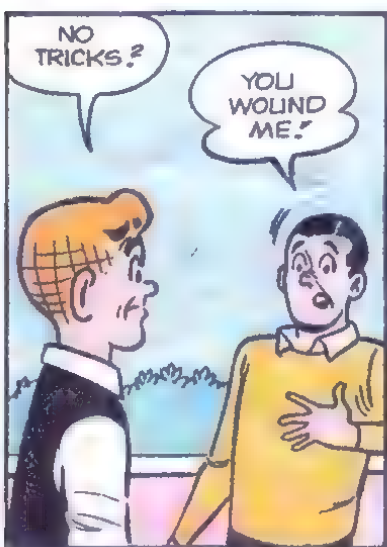
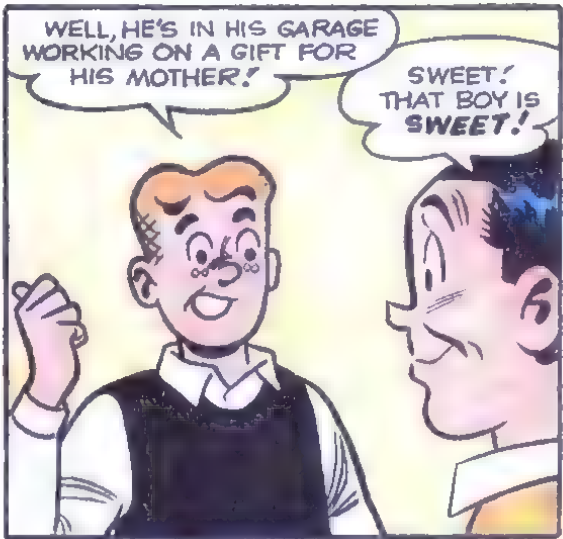
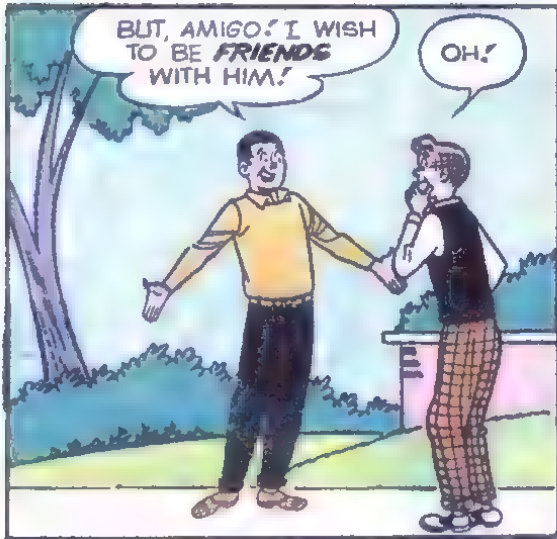
WHY ARE YOU
SITTING THERE
WITHOUT YOUR
SHOES?

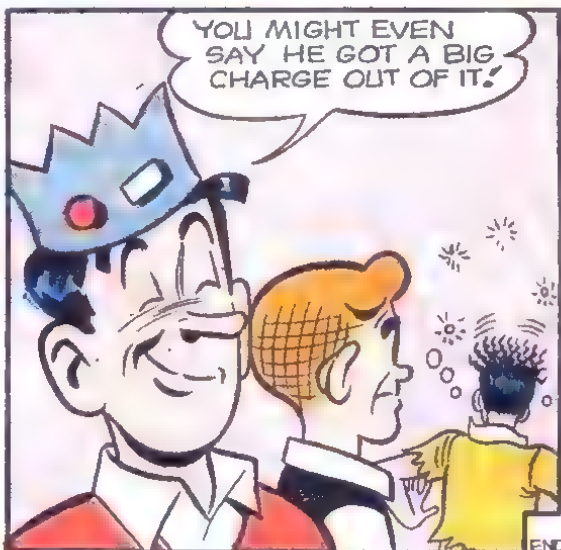
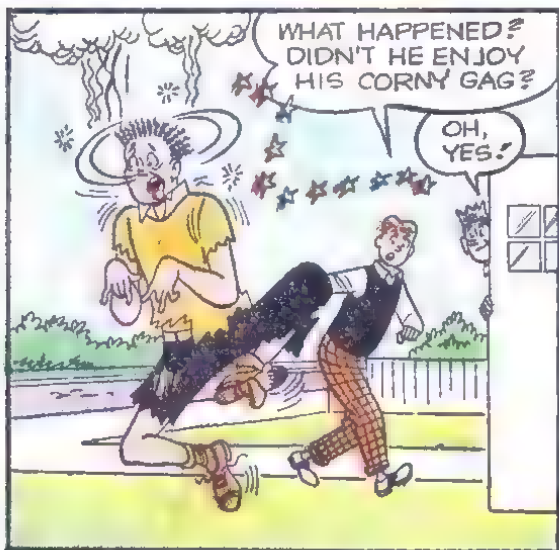
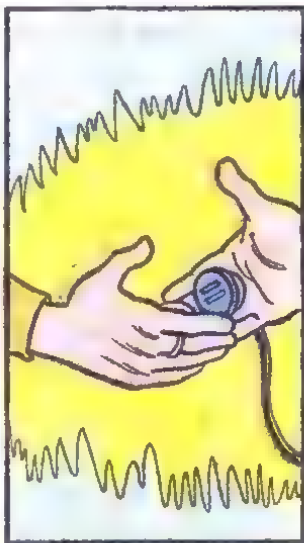
WHERE **SHOULD**
I SIT WITHOUT
SHOES?



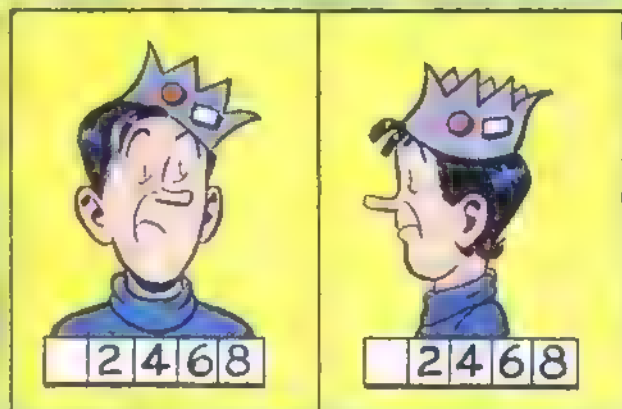








WANTED



**FORSYTHE P. (ALIAS
JUGHEAD) JONES**

BY THE POLICE, THE F.B.I.,
AND ANYBODY ELSE WHO
ENJOYS A GOOD **LAUGH!**

**HE'LL KILL
YOU!**

**HE'LL STEAL
YOUR HEART!**

**HE HAS A
RECORD!
(FOR GETTING
LAUGHS!)**

**THIS IS HIS
WORLD!**

**DON'T MISS THIS
LATEST ARCHIE
GIANT SERIES
MAGAZINE!**



**ORDER
YOUR
COPY
NOW!**

MAIL TO: **THE WORLD OF JUGHEAD #19
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.**

ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) FOR WHICH PLEASE
SEND ME **THE WORLD OF JUGHEAD #19**
AS SOON AS IT IS OFF THE PRESSES.

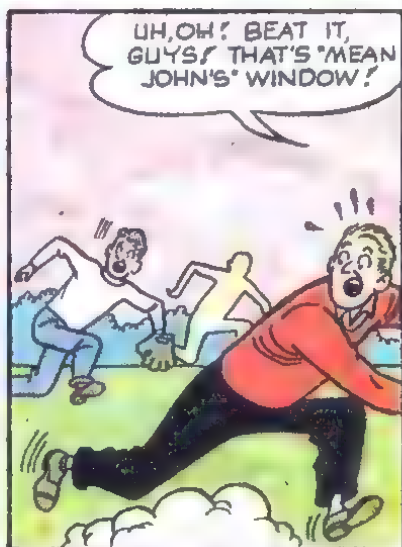
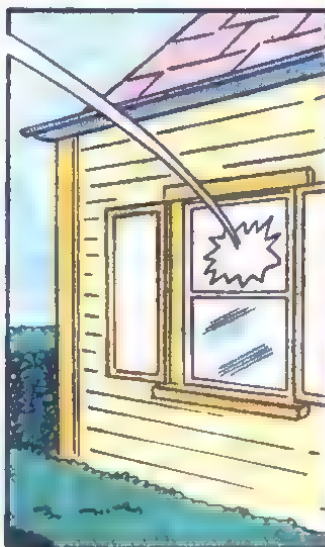
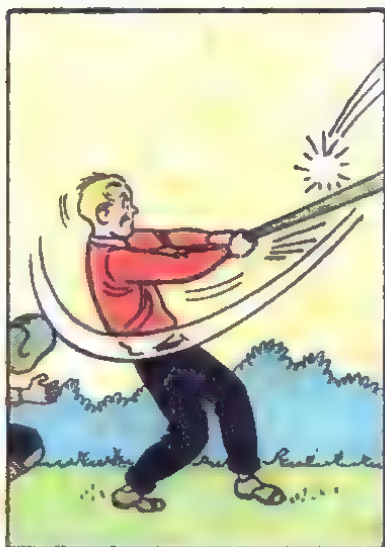
NAME _____ AGE _____
(PLEASE PRINT)

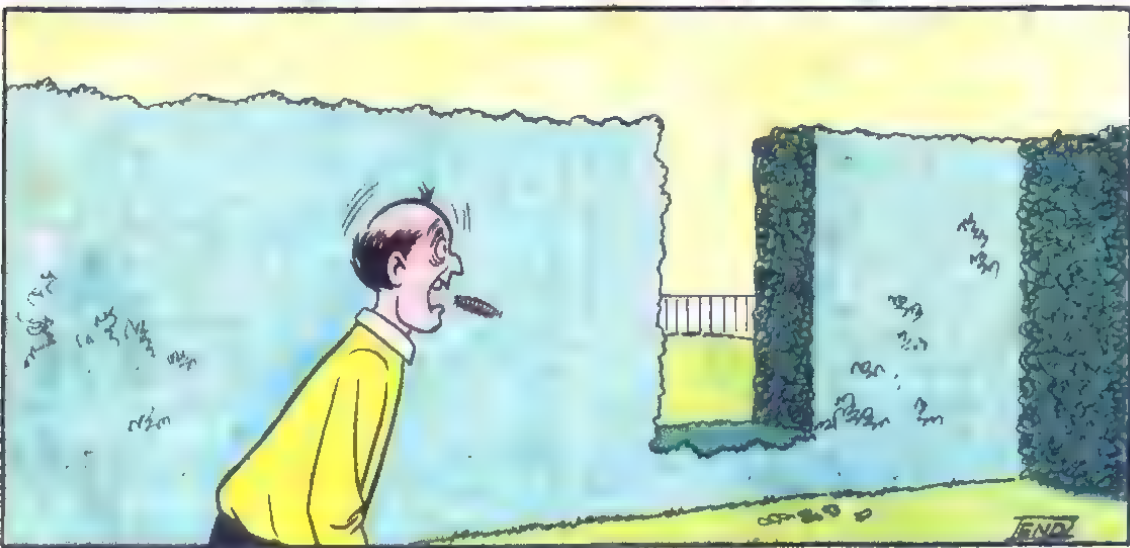
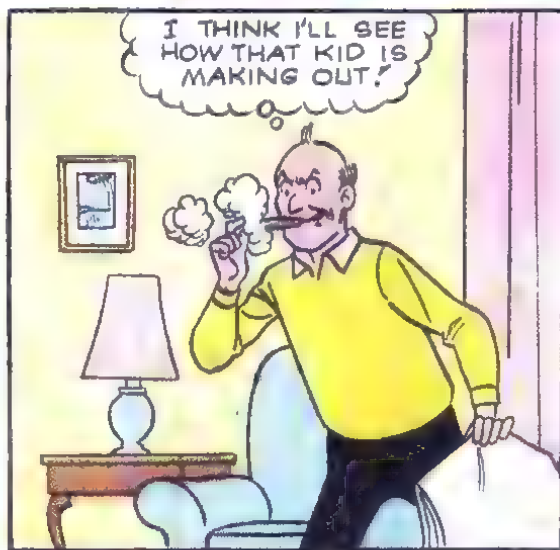
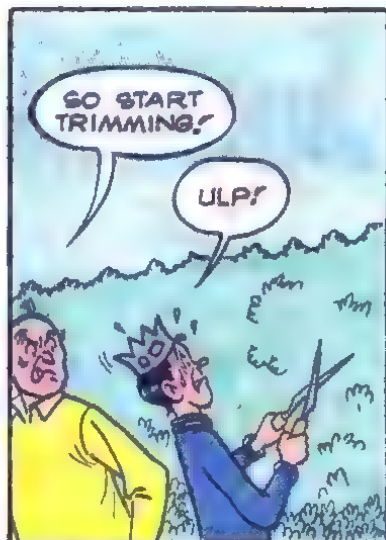
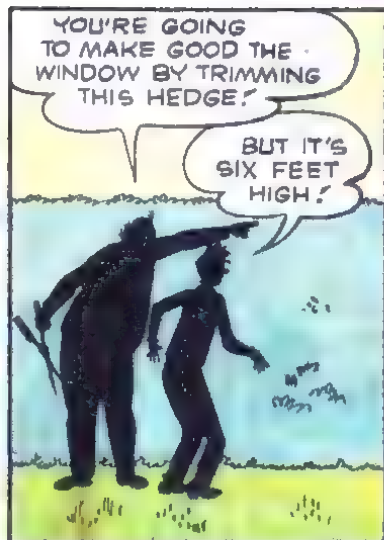
ADDRESS _____

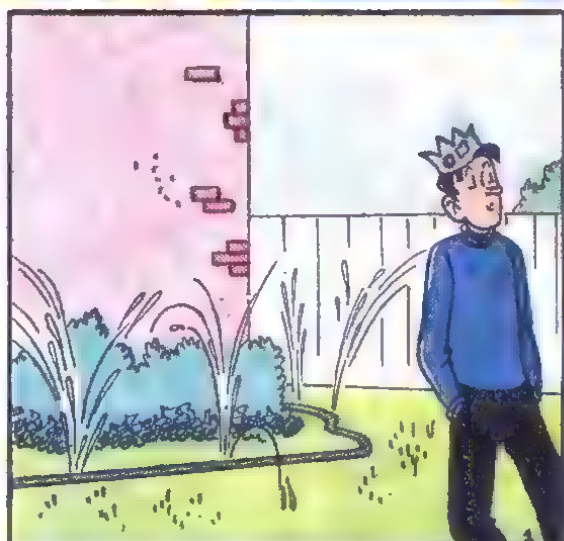
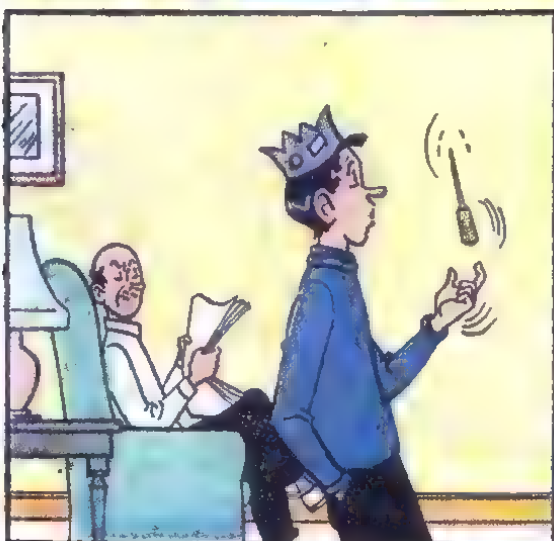
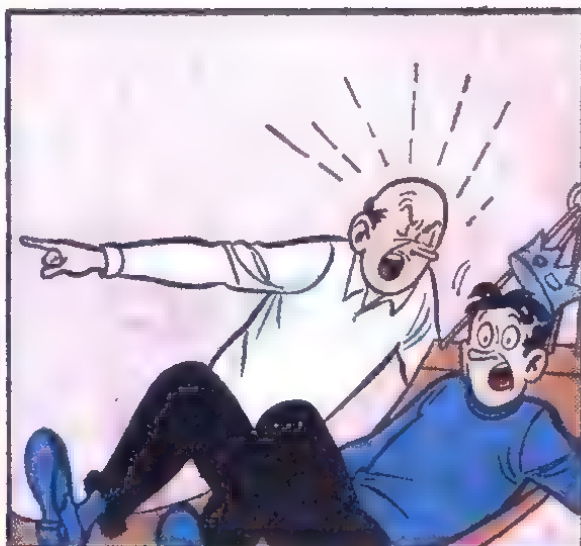
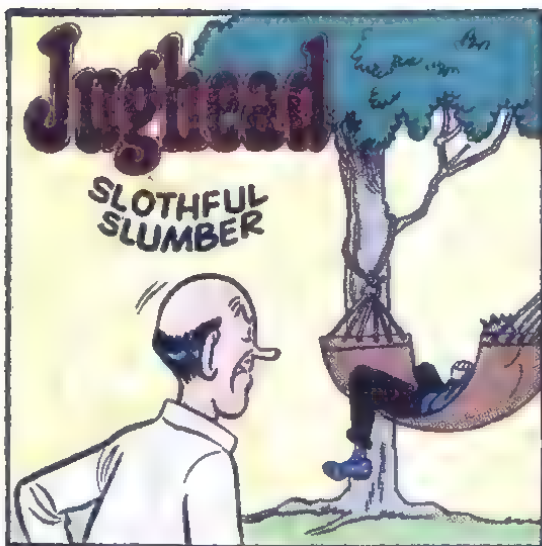
CITY _____ STATE _____

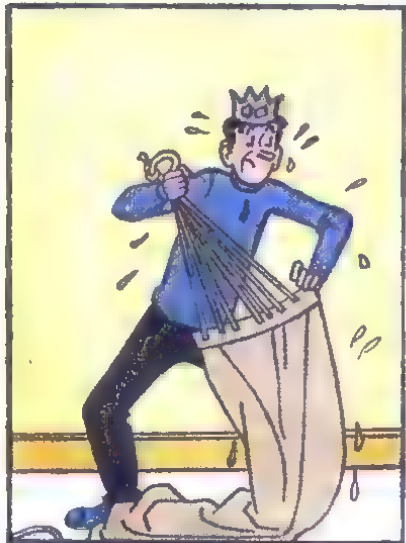
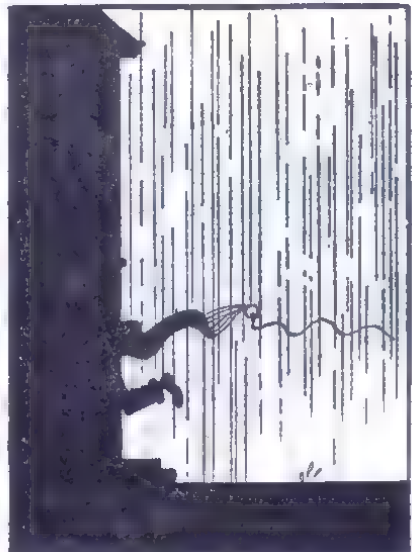
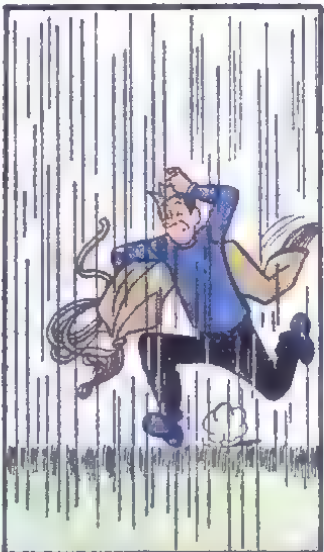
Jughead

'PRIM
TRIM'

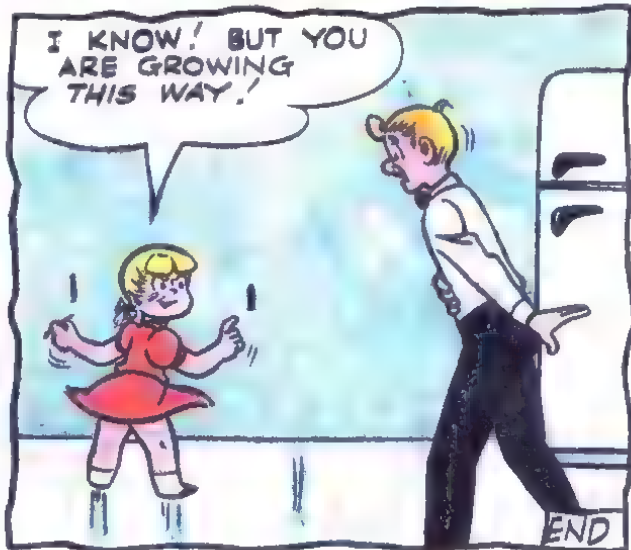
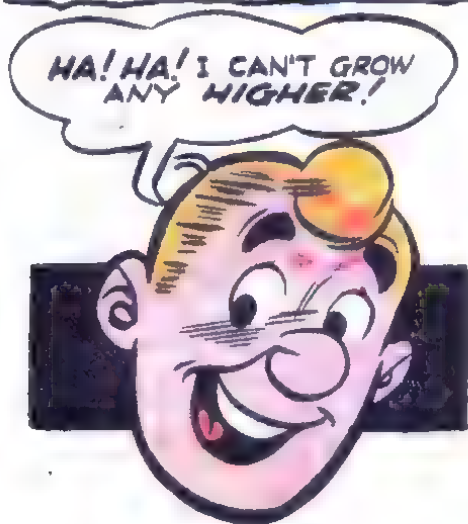
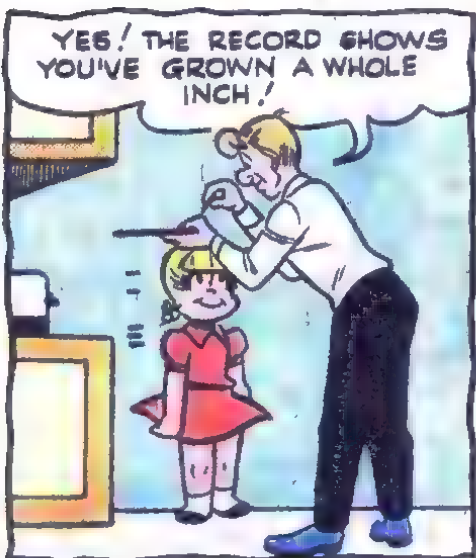
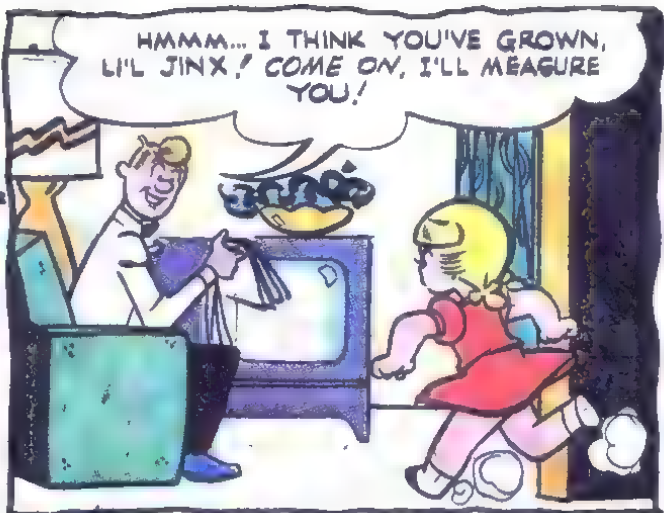








LIL JINX HIGH AND WIDE!



You
Receive

AMERICA'S MOST EXCITING WAR GAME

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\$1.00
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POSTAGE

TASK FORCE

DESIGNED BY PETER D. TAYLOR

2 GIANT BATTLEFIELDS

50 TASK FORCE

4 AIRCRAFT 4 VESSELS 56 PLANE

4 SUBMARINES 8 LAUNCHERS

4 BATTLESHIP 4 HEAVY CRUISER

4 TANKS 1000 MILES OF RAILROAD

4 AIRCRAFT 4 VESSELS 56 PLANE

4 SUBMARINES 8 LAUNCHERS

4 BATTLESHIP 4 HEAVY CRUISER

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4 AIRCRAFT 4 VESSELS 56 PLANE

4 SUBMARINES 8 LAUNCHERS

HELEN OF TOY, CO

REGO PARK 74, NEW YORK

NO COD'S

Dept. 37-A5

89 TOYS ONLY—75¢ post

BOTH! Complete game and
(total of 176 toys)—\$5.

NAME

ADDRESS

CITY

ZONE

STATE

HELEN OF TOY CO

REGO PARK 74, NEW YORK

NO COD'S

Dept. 37-A5

PLEASE RUSH me a complete TASK FORCE

with all the toys return it within 10 days for

refund.

ADJACENT

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STATE

ADJACENT

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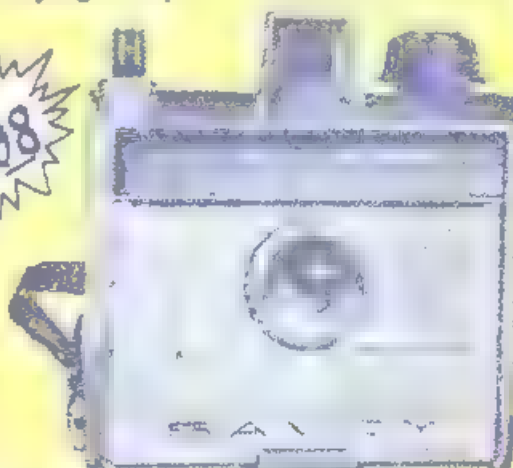
FULL SIZE • QUALITY

CAMERAS

Don't be misled by our low prices. These modern
richly styled cameras are always ready to capture
your exciting events in crisp color pictures or black
and white — pictures you will treasure forever.

- Low cost
- 620 film size
- Easy to operate
- Carrying strap
- 12 jumbo prints
- Pre focused
- Sturdy case
- Color or B. & W.

ONLY
\$1.98



ONLY
\$3.98



- Built in flash
- 12 color slides
- Or jumbo prints
- 127 film size
- Pre focused
- Easy to operate
- Sturdy case
- Carrying strap

W. GLOBE, CO

REGO PARK 74, NEW YORK

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Dept. 37-A5

PLEASE RUSH me a complete TASK FORCE

with all the toys return it within 10 days for

refund.

ADJACENT

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**ALL THE
NEWS
THAT FITS
WE PRINT**

Archie Club News

**SEND IN
YOUR REPORTS
AND WIN
CASH PRIZES**

JUGHEAD No. 89 OCT.

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — \$3.00

REPORTER

RICHARD MATZINGER

**915 Brinton
Toledo 12, Ohio**

Adenoids are spongy tissues located between the back of the nose and the throat.

Adenoids usually cannot be seen with the naked eye. They can cause asthma and even affect a person's hearing. A constant cold in the head can often be traced to the adenoids. They can interfere with breathing and harm the formation of the face and jaws. They also can cause teeth to grow crookedly. In addition, they have been known to affect a person mentally. Ear ailments can be caused by adenoids.

Adenoids can be removed by means of a simple operation. After the operation, the patient usually shows a marked improvement in breathing and hearing. The word adenoid comes from a Greek term meaning glandular.

SECOND PRIZE — \$3.00

REPORTER

LINDA KARI

**3831 West 5th Street
Duluth 7, Minn.**

Here are some facts about the White Pelican. This huge-billed bird, once found in the East as well as the West, is now seldom seen on the Atlantic coast. Its distinctive feature is the great pouch that hangs from its lower bill. The bill may be eighteen inches long, and the pouch six inches deep and almost as long as the beak. The bird uses this as a net for catching small fish, as he swims around. The pelican is an awkward, ungainly bird on land. Its flight combines alternate flap-

ping and sailing. Large numbers of pelicans nest together on sandy islands. Federal sanctuaries have saved them from extinction. Its length is 4 to 6 feet.

THIRD PRIZE — \$2.00

REPORTER

JIM GROVE

**191 Riverside Drive
Princeton, N. J.**

The Eiffel Tower is a huge, wrought-iron skeleton tower built on the Champs de Mars in Paris. Alexandre Gustave Eiffel built it for the exposition of 1889.

The tower rises to a height of 984 feet from a base 330 feet square. Elevators and stairways lead to the platforms and to the top. Restaurants, a weather station, and spaces for experiments occupy the platforms.

The Eiffel Tower contains 7,300 tons of iron and steel and cost over \$1,000,000 to build.

For many years the Eiffel Tower was the highest structure in the world. It served as an important military observation post during World War I. Later a radio station was operated from there. The Empire State Building in New York City is now higher, rising 1,250 feet.

FOURTH PRIZE — \$1.00

REPORTER

MONA JANE KIM

**1460 Marine Avenue
Manhattan Beach, Cal.**

The Pointer is a dog used to hunt quail and other game birds. It was raised in both Europe and America. The dog is called a pointer because it stops as still as a statue when it smells a bird, and "points"

by facing in the direction of the bird, often with one front paw lifted and its tail held out stiffly behind. The pointer is classed as a field dog, along with setters and retrievers. Setters and retrievers usually have long hair, but the pointer has a short coat like a hound, and hound-like ears, head and body. It usually weighs about fifty pounds, and is white with spots of lemon, tan, or black. The pointer has speed, and a keen sense of smell. His strong legs can carry him through heavy undergrowth. Pointers are very popular in both England and America.

FIFTH PRIZE — \$1.00

REPORTER

SHARRON LORRAINE

2803-A Falcon Court

McGuire A.F.B., N. J.

Milk is the most nearly perfect food. One quart should be included in your diet every day. You do not have to drink it all. You may get part of it in creamed soups, breads, cream filled pastries, pud-

ding and ice cream.

In order to safeguard the milk supply, your state has set up certain standards of cleanliness under which dairies must operate. The cows, barns, equipment, and attendants must all pass rigid sanitary and health inspection. No milk is absolutely safe until it has been treated to destroy any harmful bacteria. This process is called pasteurization. Dried, concentrated, evaporated, or condensed milk are other forms of milk commonly used.



If you want to be an **ARCHIE CLUB MEMBER** eligible to win all these **CASH PRIZES**,

Archie Club

THIS IS TO CERTIFY THAT

SIGNATURE OF MEMBER

IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES.

Archie Andrews

PRESIDENT

P
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not to mention a **BIG BYLINE** in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the **ARCHIE CLUB** as an official reporter. You get a dresy **OFFICIAL ARCHIE CLUB BUTTON** and snappy **PRESS CARD**. This will make you a real reporter.



Every member gets this official press card and beautiful 4-color button

ARCHIE CLUB:

241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

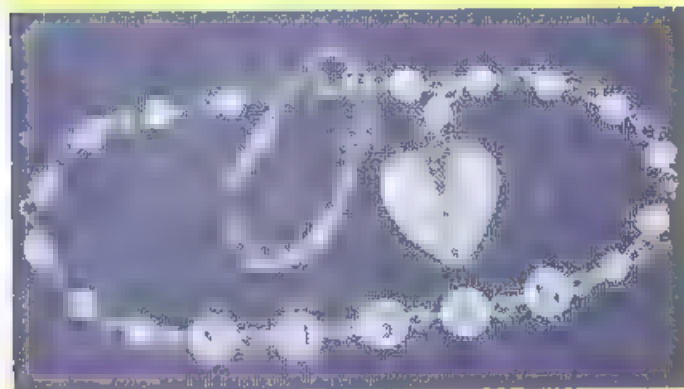
NAME _____ AGE _____

(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____

TREASURED BRACELET



Be the first in your crowd to wear this beautiful golden Treasured Bracelet. You'll be the envy of every girl in your neighborhood when they see the Treasured Bracelet on your wrist. Your friends will never dream it costs so little!

TREASURED BRACELET for Daughter, Mother or proud Grandma. Authentic Hospital identification beads (we furnish) are linked together with simulated pearls and spell out child's first name. Blue beads for boy, pink for girl before and after name.

Gold plated heart charm, guard chain. Print name.

State if for adult, child, teenaged. \$2.00. Order heirloom bracelet from Elane Originals, Dept. 26, 285 Market Street, Newark, New Jersey.

ONLY \$ **2** 00
ppd.

MAIL COUPON NOW!

ELANE ORIGINALS, Dept. 26
285 Market Street
Newark, N. J.

Print Name Here

Please rush me Treasured Bracelets at \$2.00 each. I enclose cash, check or money order. (No C.O.D.'s, please) Unless 100% pleased I'll return it for full refund of purchase price.

Name

Address

City Zone.... State.....

KISSING DOLLS!



THEY
JUST
CAN'T
STAY APART!

These adorable imported 3 dimensional dolls rush together to kiss as soon as they are placed near each other. Great fun for kids 6 to 60.

ONLY **50**^c Complete Set

They change positions, move and turn their heads. 3 inches tall, unbreakable, and life like color that actually looks alive! Self-operating, nothing to get out of order. A wonderful value at our price of only 50¢ per set. Supply is limited, rush your order now.

MALCO CO., Dept. 65-A
117 Utterby Road, Malverna, N. Y.

Please send me sets of Kissing Dolls.

☐ 1 set for 50¢ ☐ 2 sets for \$1.00
☐ 3 sets for \$1.50

Limit 3 sets to a customer.

I enclose ☐ cash ☐ check ☐ money order
Sorry, No C.O.D.'s

Name

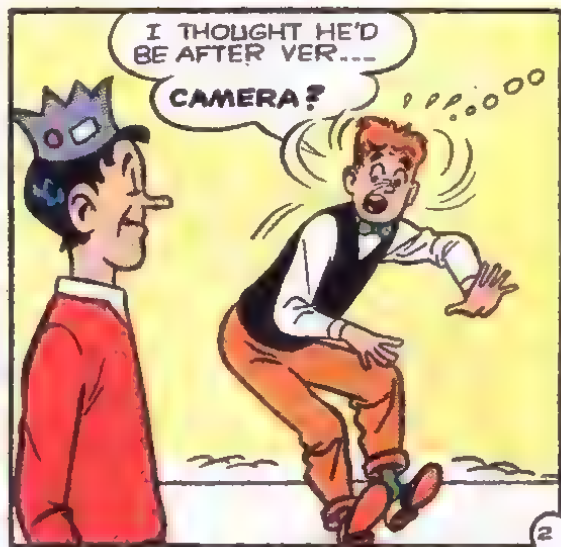
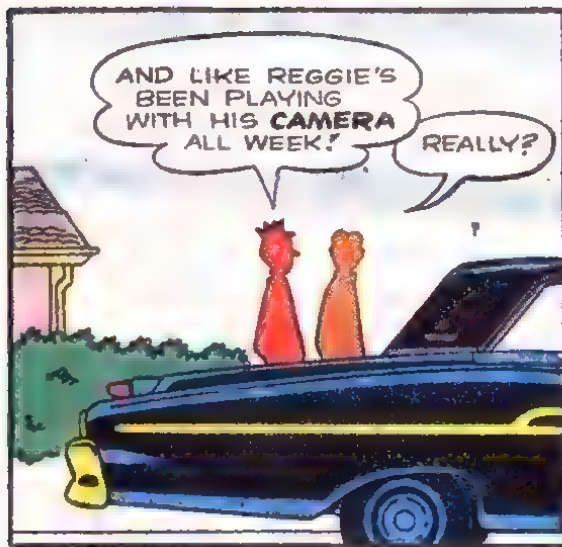
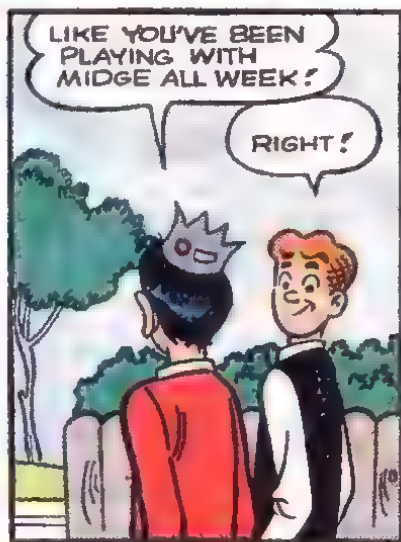
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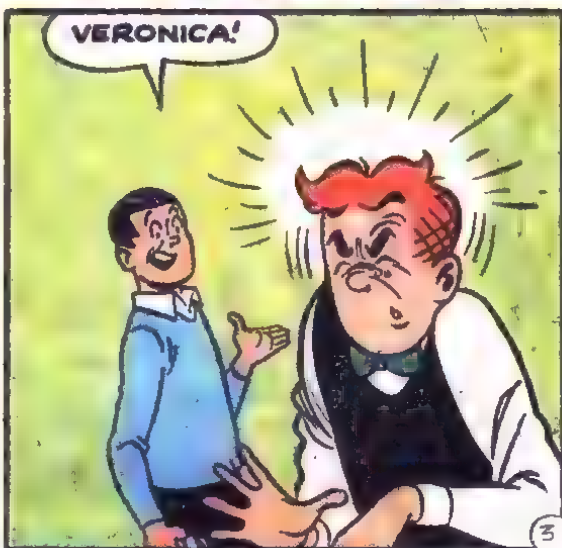
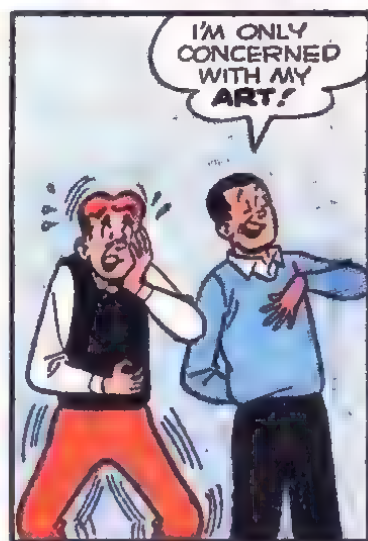
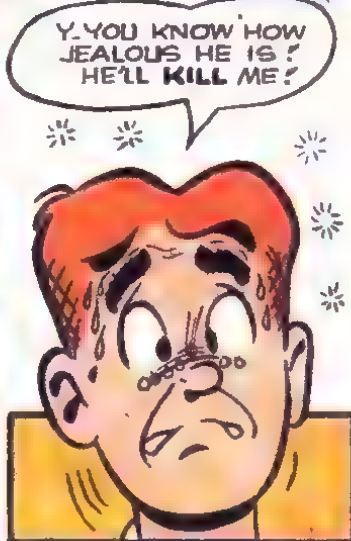
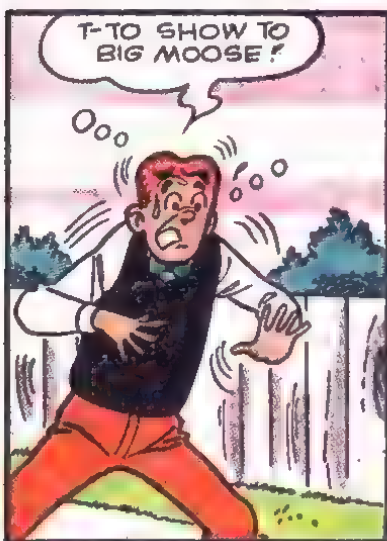
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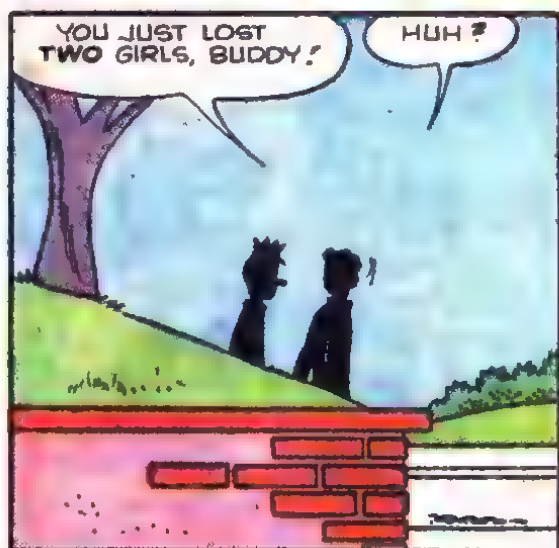
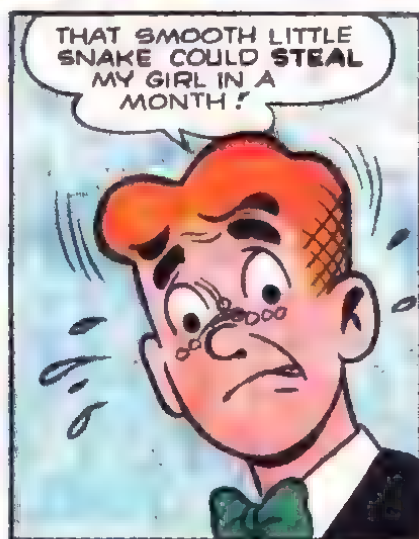
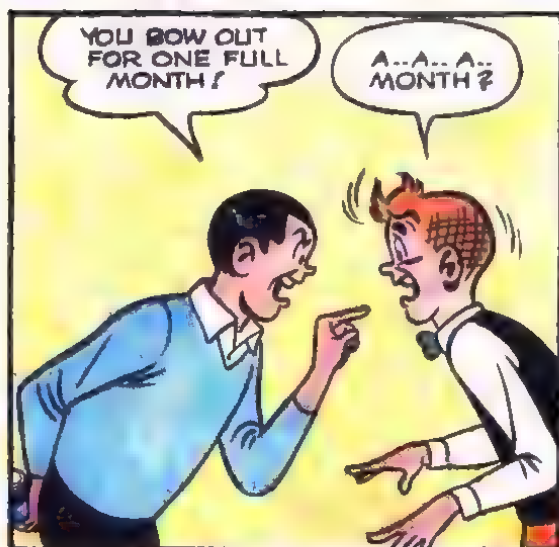
Zone

State









NEXT DAY..

WHERE IS HE?
WHERE'S ARCH?

ARCH?

D-UH! I GOT A NOTE FROM
VERONICA WHAT SAID **HER**
BOY FRIEND AN' **MY** GIRL FRIEND
WAS MAKING TIME!

WELL SHE
OUGHT TO
KNOW!

I'LL
RUIN
HIM!

BUT LET'S GIVE
CREDIT WHERE
CREDIT IS **DUE!**

REG, IS ARCHIE
VERONICA'S
BOY FRIEND?

HAH!

YOU ARE GAZING
AT THE **ONE**, THE
ONLY BOY FRIEND
VERONICA HAS!

THANKS, JUG!
I'LL TAKE IT
FROM HERE!

I WAS SURE
YOU WOULD,
MOOSE!

END

BOYS, GIRLS, MEN, WOMEN IF YOU KNOW JUST 20 PEOPLE...



**YOU CAN MAKE AT LEAST \$50.00
-MORE LIKELY \$100.00 to \$200.00
IN YOUR SPARE TIME!**

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1962 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!

Get These 2 Assortments ON APPROVAL

TWENTY-THREE ASS'T. (top) is a tremendous value! 23 beautiful, sparkling cards, glowing and glistening with old-fashioned Christmas cheer!

REGAL LUSTRE ASS'T. (bottom)... 21 magnificent cards on lustrous Krometole paper, enriched with gold blazing and sparkling decorations. Sell in eight!



FREE

Samples of Popular-Priced,
Name-Imprinted **PERSONAL CHRISTMAS CARDS**

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because... we ship direct to your customers and we pay the postage. You have no bother, no trouble and no wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

Wallace Brown, Inc. 11 East 26th St., Dept. E-21
New York 10, New York

GET FREE CATALOG, TOO!

-Send Coupon Below

Be first in your neighborhood to cash in on this easy way to extra money with the 1962 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Novelty Gifts, etc. Everything you need to start making money at once—and we show you how.

SEND NO MONEY

Paste Coupon on postcard
or mail in envelope

WALLACE BROWN, INC., 11 East 26th St.
Dept. E-21 New York 10, N.Y.

Send 2 Christmas Card Assortments on approval, plus
FREE Samples of Name-Imprinted Personal Christmas
Cards, FREE full-color Catalog, and details of simple
money-making plan.

Name _____

Address _____

City & Zone _____

State _____

If writing for an organiza-
tion, give its name _____

Are YOU
SKINNY
like I was?

a lucky
Skeleton who
developed a
streamlined
physique and
great physical
endurance

American
Body building
Club president

BEN REBUHN

at 50 years of
age. A brilliant
UNIVERSITY
EDUCATOR.

authority on
creating a
HEALTHY MIND
in a
HEALTHY BODY.

says
Dr. Winfield
Scott Fugh,
Commander
U.S. Navy
Medical Corps.

SKINNY OR FAT, 15, 20, 30 OR 40 YEARS OF AGE
Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT
and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

or LOSE up to 50 LBS. of UGLY, DANGEROUS FAT

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick,
Easy Methods How To

**ADD POWERFUL NEW
INCHES OF MUSCLES
around YOUR ARMS,
CHEST, LEGS, etc.**

**How to IMPROVE YOUR
HE-MAN LOOKS 100%.**

**How to BECOME A WINNING ATHLETE
IN ALL POPULAR SPORTS.**

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

**How to be a WINNER in EVERYTHING
YOU TACKLE.**

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies.

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a weak to a tower of strength and endurance.

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

**DEVELOP YOUR 520 MUSCLES
BY THE GREATEST METHOD!**

Friend, I traveled the world,
studying every secret to
PERFECTLY develop your
body. My "5-Step Progressive
Natural Power Method"

IS TESTED.
PROVED by hundreds of
thousands LIKE YOU! SAVE
YEARS, hundreds of DOL-
LARS! Go as movie stars,
champions. — John Sill, Jim
Norman, Tony Pascarella —
did! Mail coupon NOW!

**Pick the
kind of
BODY YOU
WANT**
Check ALL Your
Needs —

WIN
A BIG
Silver Trophy
and \$100
IN CASH



**MAIL THE COUPON TO ME NOW
and I'll Send You FREE these**

5 AMAZING PICTURE-PACKED TEST COURSES

**PLUS BOOK OF PHOTOS OF FAMOUS STRONG
MEN ONCE WEAK LIKE YOU**



MILLIONS were sold at \$1.00. Send for them ALL
FREE. Mail Coupon BEFORE IT IS TOO LATE!

**I GAINED
60 LBS.
OF SHAPELY
MIGHTY
MUSCLES**

This Can Be
YOU in a
Short
Time!

BEFORE
Mailing
Coupon
I was a
125 lb.
6 ft.
skinny
weakling



says JOHN SILL

I added 7 inches to
MY CHEST, 3 1/2 IN-
CHES to EACH ARM.
No, Pail! You don't
have to be a chick-
en-chested skinny
weakling like I was
only a few weeks
ago.



AFTER

Mailing
Coupon
185 lb.
HEAD-TO-
TOE HE-MAN
POPULAR
ATHLETE
You can
be, too!

**This now MAGNIFICENT, MODERN HERCULES,
28 yr. old
teacher,
Wm. Butler.**



says to YOU "No
matter WHAT you
are, I advise you to
SEND for the ABC
WONDER PICTURE
COURSES at once.
Under the World's
greatest home train-
ing BODY BUILDER
I now have 18 1/2
ARMS, a 52" CHEST
my STRENGTH has
greatly improved. So
have my sports. I hope you will
like "Mr. Virginian," "Mr. State
V.M.C.A.," etc.

How would YOU
like to have 18 1/2
inch ARMS, a 52
inch CHEST like
this ABC pupil
NOW HAS?

**I BROKE A
WORLD'S
STRENGTH
RECORD!**

JIM NORMAN
became Athlete of
The Year. Lifted
the front end of a 2700 lb.
Car. Quit being a bag-of-
bones weakling like I was.
In 10 minutes of fun a day,
A.B.C. CAN DO FOR YOU
ALL HE DID FOR ME! I
gained 25 TERRIFIC LBS.
of HANDSOME POWER-
PACKED MUSCLES.



AFTER
mailing
coupon
below —
like
you do
NOW.

AMERICAN BODY BUILDING CLUB, DEPT. AD-23, GREAT NECK, NEW YORK

Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES,
including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings,
now famous Strong Men, and How to Become one of Them.

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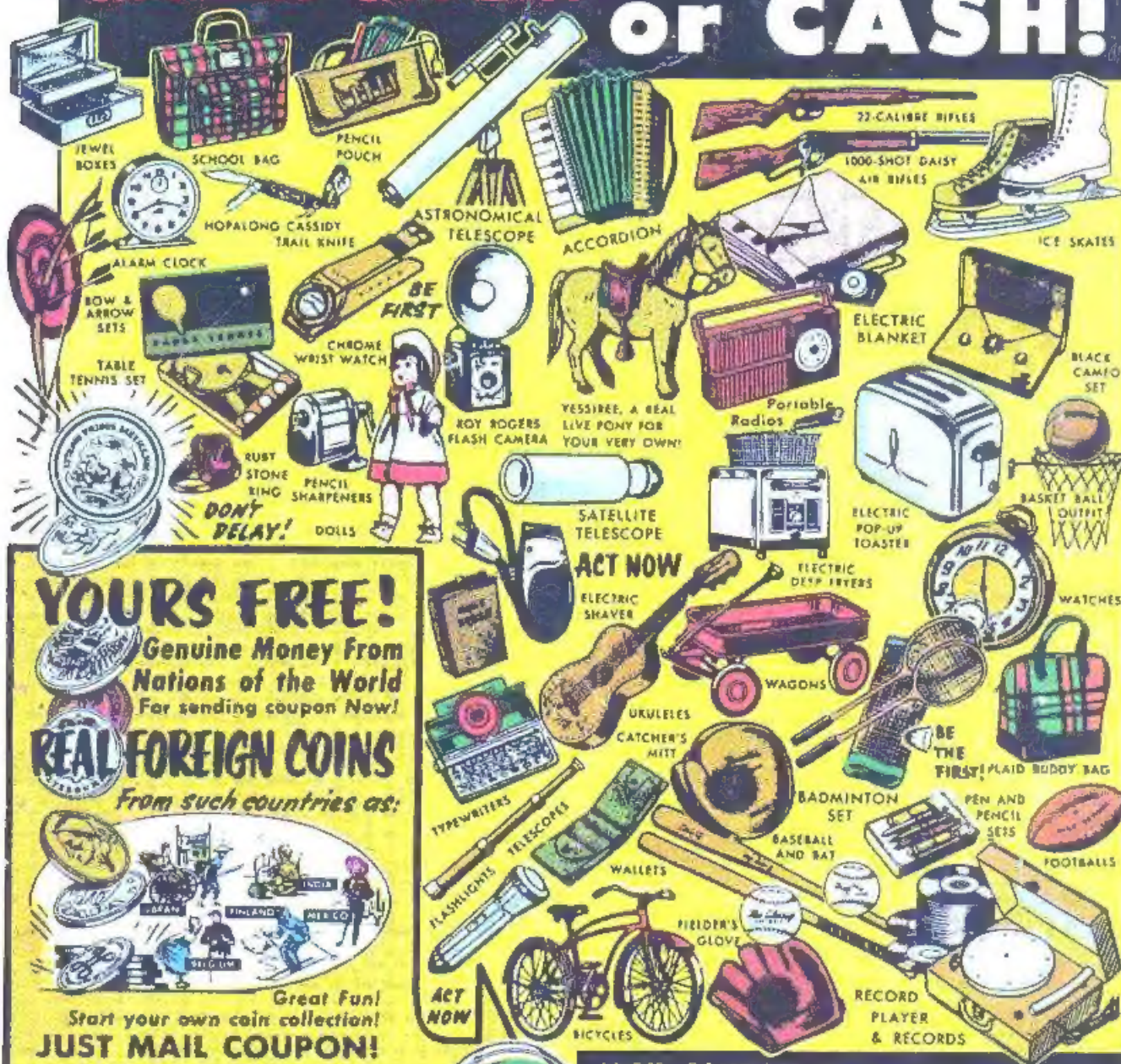
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